

# **PRIVACY NOTICE**

Data privacy is of high importance for hortensexio.com and we want to be open and transparent with our processing of your personal data. We therefore have a policy setting out how your personal data will be processed and protected.

## **Who is the controller of your personal data?**

**Sembot Ltd. 4<sup>th</sup> Floor 18 St. Cross Street London EC1N 8UN;  
ecommerce@sembot.io, (+44) 203 80 79 790**

## **Where do we store your data?**

The data that we collect from you is stored within the European Economic Area (“EEA”) but may also be transferred to and processed in a country outside of the EEA. Any such transfer of your personal data will be carried out in compliance with applicable laws.

## **Who can access your data?**

Data that is forwarded to external entity, is only used to provide you with our services.

## **What is the legal ground for processing?**

Right to access data:

You have the right at any time to request information about which of your personal data we store.

- Right to portability
- The right to correct data
- Right to remove your data

You have right to delete your data from hortensexio.com at any time.

## **How can you exercise your rights?**

We take data protection very seriously and therefore we have dedicated customer service personnel to handle your requests in relation to your rights stated above. You can always reach them at [ecommerce@sembot.io](mailto:ecommerce@sembot.io).

## **Updates to our Privacy Notice:**

We may need to update our Privacy Notice. The latest version of the Privacy Notice is always available on our website. We will communicate any material changes to the Privacy Notice, for example the purpose of why we use your personal data.